

Bob Buckhorn, Mayor

WHEREAS, founded in 2010 by American Express, **Small Business Saturday** was established to support small businesses across the United States of America and is celebrated annually on the Saturday after Thanksgiving; and

WHEREAS, falling between Black Friday and Cyber Monday, well-known high volume shopping days, Small Business Saturday is a day to support local small businesses that create jobs, boost the economy, and help to preserve neighborhoods around the country, and it is a way for consumers to demonstrate their commitment to the locally-owned, independent businesses in their community; and

WHEREAS, according to the United States Small Business Administration, there are currently 28 million small businesses in the United States, employing approximately one-half of the employees in the private sector, and 89 percent of consumers agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

WHEREAS, advocacy groups, coalitions, and public and private organizations across the United States have endorsed the Saturday after Thanksgiving as Small Business Saturday and since its founding it has become a nation-wide, well-known event; and

WHEREAS, in Tampa, Florida, the *Old Seminole Heights Neighborhood Association* and the *Business Guild of Seminole Heights* will host **Small Business Shop Hop** on Small Business Saturday, November 30, 2013 featuring an open house, complimentary food and beverages, raffles, and special offers in the Seminole Heights shopping district.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim November 30, 2013 as

"SMALL BUSINESS SATURDAY"

in the City of Tampa, Florida, and urge all citizens to support small businesses in Tampa neighborhoods and across the nation on Small Business Saturday, and throughout the year.

Dated in Tampa, Florida, this 14th day of November, 2013.



-City of Mayor