

Proclamation



Bob Buckhorn, Mayor

WHEREAS, social enterprises are businesses whose primary purpose is the common good and they utilize the methods and disciplines of business and the power of the marketplace to advance their social, environmental and human justice agendas; and

WHEREAS, the characteristics that distinguish social enterprises from other types of businesses, nonprofits and governmental agencies include the organization directly addresses an intractable social need and serves a common good, its commercial activity is a strong revenue driver, and the common good is its primary purpose; and

WHEREAS, Social Enterprise Alliance (SEA) is a non-profit membership organization with sixteen regional chapters across the United States that represent a combined total of over 900 social enterprises, service providers, investors, corporations, public servants, academics, and researchers that create jobs and economic development that is essential to local communities; and

WHEREAS, the mission of Social Enterprise Alliance is to produce massive social value through successful social enterprises, and the goal of the membership is to change the world for the common good, and it provides members local networking and collaboration opportunities, acts as the focal point for local policy and field-building awareness work, and serves as a key distribution channel for intellectual content; and

WHEREAS, the Tampa Bay Chapter of Social Enterprise Alliance, where Mission meets the Marketplace, represents six regions and will host its 2014 Social Enterprise/Entrepreneurship Conference on October 27-28, 2014 at the Hilton St. Petersburg Bayfront Hotel in St. Petersburg, Florida, and the summit features keynote speaker Kevin Harrington, a star of the television show *Shark Tank*, a vendor marketplace, panel discussions and speakers.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim October 27-31, 2014 as

“SOCIAL ENTERPRISE WEEK”

in the City of Tampa, Florida, and urge all citizens to join me in recognizing social enterprises for the impact they make on our community and their contribution to economic growth through job creation.

Dated in Tampa, Florida, this 18th day of August, 2014.



City of
Tampa
Florida

Bob Buckhorn

Mayor