

Proclamation



Bob Buckhorn, Mayor

WHEREAS, founded in 2010 by American Express, **Small Business Saturday** was established to support small businesses across the United States of America and is celebrated annually on the Saturday after Thanksgiving; and

WHEREAS, falling between Black Friday and Cyber Monday, well-known high volume shopping days, Small Business Saturday is a day to support local small businesses that create jobs, boost the economy, and help to preserve neighborhoods around the country, and it is a way for consumers to demonstrate their commitment to the locally-owned, independent businesses in their community; and

WHEREAS, according to the United States Small Business Administration, there are currently 23 million small businesses in the United States and they create more than two-thirds of the net new jobs in our nation and generate 46 percent of private gross domestic product, and 89 percent of consumers agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

WHEREAS, advocacy groups, coalitions, and public and private organizations across the United States have endorsed the Saturday after Thanksgiving as Small Business Saturday and since its founding it has become a nation-wide, well-known event, with 71 percent of consumers surveyed stating they were aware of the Small Business Saturday initiative and participated in spending \$5.7 billion with independent merchants; and

WHEREAS, on November 29, 2014, the members of the Small Business Saturday Coalition including the South Tampa Chamber of Commerce, Cleanse Apothecary, Just Grillin, Ybor City Chamber of Commerce, Bay Crest Park, Groovy Cats & Dogs, Inc., Stained Market Place, and Ybor City Fresh Market feature special events to encourage shopping in local neighborhoods with special deals, discounts and promotions, scavenger hunts, a holiday bizarre, free items, food, games, and prizes.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim Saturday, November 29, 2014 as

“SMALL BUSINESS SATURDAY”

in the City of Tampa, Florida, and urge all citizens to support small businesses in Tampa neighborhoods and across the nation on Small Business Saturday, and throughout the year.

Dated in Tampa, Florida, this 20th day of November, 2014.



City of
Tampa
Florida

Bob Buckhorn

Mayor