

# Proclamation



Bob Buckhorn, Mayor

**WHEREAS**, philanthropy is defined by *love of humanity* and the caring for, nourishing, developing, and enhancing what it is to be human through initiatives for public good, focusing on quality of life, and the generosity of others who have contributed to the growth of the United States of America and have had a profound impact on the success of our society; and

**WHEREAS**, since 1874, 92<sup>nd</sup> Street Y (92Y) in New York has been serving its community and the world, and its mission is the promotion of individual and family development and participation in civic life within the context of Jewish values and American pluralism, and reaches out beyond its core of American Jews to serve people of diverse racial, religious, ethnic and economic backgrounds; and

**WHEREAS**, giving back is central to the 92Y vision and together with The United Nations Foundation established **#GivingTuesday** in 2012, bringing together non-profit organizations, businesses and individuals on the Tuesday following Thanksgiving for the purpose of raising funds for worthy causes around the country; and

**WHEREAS**, with Black Friday and Cyber Monday well-known as days that are good for the economy, **#GivingTuesday** has been created as a day that is good for the soul, and in 2013, more than 10,000 partners worldwide participated, and through the power of social media more than 3 billion people helped spread the **#GivingTuesday** message, resulting in a 270 percent increase in donations; and

**WHEREAS**, Rebuilding Together Tampa Bay, an affiliate chapter of Rebuilding Together, Inc. whose mission is bringing volunteers and communities together to improve the homes and lives of low-income homeowners, Tampa Metropolitan Area YMCA, Crisis Center of Tampa Bay, Metropolitan Ministries, Guardian ad Litem Foundation of Tampa Bay, and many other local and state organizations, will join in this global effort, and on December 2, 2014 will participate in **#GivingTuesday** by asking those in the community to remember to be generous to those less fortunate during this special holiday season.

**NOW, THEREFORE**, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim December 2, 2014 as

## ***“#GIVINGTUESDAY DAY”***

in the City of Tampa, Florida, and urge all citizens to recognize the tradition of philanthropy and incorporate generosity into their holiday planning to enhance the lives of all those who reside in our community.

Dated in Tampa, Florida, this 18<sup>th</sup> day of November, 2014.



*Bob Buckhorn*

Mayor