

Proclamation



Bob Buckhorn, Mayor

WHEREAS, Moffitt Cancer Center and University of South Florida (USF) Health provide accessible patient-centered healthcare by skilled doctors, practitioners and clinicians, and they give medical support to the community and contribute greatly to the well-being and quality of life for the Tampa Bay region; and

WHEREAS, 50 Hoops, a non-profit national prostate cancer awareness organization, strives to raise awareness, through basketball tournaments and health fairs, about prostate cancer including research, health education and early diagnosis, and its goal is to be responsible for prostate cancer screenings, primarily for minority men who have a greater incidence of prostate cancer and a greater resistance to screenings; and

WHEREAS, the National Physician and Family Referral (NPFR) Project, a division of 50 Hoops, conducts patient education and advocacy programs to improve health matters in minority and underserved communities, and educates the community about health, diseases and clinical trials; and

WHEREAS, Moffitt Cancer Center and USF Health have partnered with 50 Hoops to educate physicians, clinical research professionals, community leaders, and Tampa stakeholders in better assessing the minority communities, and to provide critical information and awareness; and

WHEREAS, through community advocacy, minorities are provided valuable education regarding the importance of screenings and how participation in clinical trials help in future effective treatment of diseases critical to these populations; and

WHEREAS, Moffitt Cancer Center, USF Health, 50 Hoops and the NPFR Project is hosting a **Community Advocacy MATCHMAKING Luncheon Workshop** on Friday, April 24, 2015 at Bible-Based Fellowship Church in Tampa, Florida, and the event features African American and Hispanic Community Stakeholder Panel and Community Advocacy Patient Recruitment discussions, training materials and other important information regarding the health of minorities and the community.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim Friday, April 24, 2015 as

“Community Advocacy MATCHMAKING Day”

in the City of Tampa, Florida, and encourage all citizens to educate themselves on important health issues and thank the sponsors of the Community Advocacy MATCHMAKING Luncheon Workshop for their commitment to the well-being of the citizens of Tampa.

Dated in Tampa, Florida, this 9th day of April, 2015.



Bob Buckhorn

Mayor