

# Proclamation



*Bob Buckhorn, Mayor*

**WHEREAS**, in its sixth year globally, **Social Media Day** celebrates online platforms such as Facebook, Twitter, LinkedIn, Foursquare, Instagram, and Google, that enable us to connect with real-time information, share ideas, and have our voices heard both locally and all over the world; and

**WHEREAS**, the City of Tampa, Florida utilizes social media platforms to engage constituents in a two-way conversation, distribute critical information, build civic pride, and connect members of our community; and

**WHEREAS**, Tampa, Florida was named one of the top ten Cities for Social-Savvy Small Businesses by Radius Intelligence; and

**WHEREAS**, **Social Media Day Tampa** will include a celebration at Ferg's Live in Tampa for Social Media enthusiasts, users, and local businesses on Tuesday, June 30, 2015 from 6:00 p.m. until 9:00 p.m., and will host a fundraising event for Tech Start Tampa Bay, whose mission is to create a better future for at-risk youth of the Tampa community by providing inspiration, education and opportunities in technology fields; and

**WHEREAS**, the goal of the event is to encourage growth in social media marketing for those actively participating for their business, unite businesses, innovators, influencers, and the community for an opportunity to connect their online networks offline, in a face-to-face setting, bringing the community closer together, and at the same time help support the fostering of tomorrow's technology leaders; and

**WHEREAS**, the City of Tampa is dedicated to making our city innovative and technology driven, providing citizens with up-to-date opportunities and to attract the best and brightest talent from around the nation.

**NOW, THEREFORE**, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the City of Tampa, Florida, do hereby proclaim Tuesday, June 30, 2015 as

## ***“SOCIAL MEDIA DAY TAMPA”***

in the City of Tampa, Florida, and urge all citizens to join me in celebrating Social Media of all kinds that enhances not only social connections, but also provides tools for delivering information and business marketing.

Dated in Tampa, Florida, this 18<sup>th</sup> day of June, 2015.



*Bob Buckhorn*

Mayor