

# Proclamation



*Bob Buckhorn, Mayor*

**WHEREAS**, founded in 2010 by American Express, **Small Business Saturday** was established to support small businesses across the United States of America and is celebrated annually on the Saturday after Thanksgiving; and

**WHEREAS**, falling between Black Friday and Cyber Monday, well-known high volume shopping days, Small Business Saturday is a day to support local small businesses that create jobs, boost the economy, and help to preserve neighborhoods around the country, and it is a way for consumers to demonstrate their commitment to the locally-owned, independent businesses in their community; and

**WHEREAS**, according to the United States Small Business Administration, there are currently 27.9 million small businesses in the United States and they create more than two-thirds of the net new jobs in our nation, generate 46 percent of private gross domestic product and 54 percent of all United States sales, and 89 percent of consumers agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

**WHEREAS**, advocacy groups, coalitions, and public and private organizations across the United States have endorsed the Saturday after Thanksgiving as Small Business Saturday and since its founding it has become a nation-wide, well-known event, with 67 percent of consumers surveyed stating they were aware of the Small Business Saturday initiative and participated in spending \$14.3 billion with independent merchants; and

**WHEREAS**, locally on November 28, 2015, the business community of Tampa, Florida will promote Small Business Saturday including South Tampa Chamber of Commerce and Hyde Park Village who are hosting **Shop Small Saturday** and the event features live music, giveaways, in-store events, special deals and a scavenger hunt to encourage shoppers to visit small businesses.

**NOW, THEREFORE**, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim Saturday, November 28, 2015 as

## ***“SMALL BUSINESS SATURDAY”***

in the city of Tampa, Florida, and urge all citizens to support small businesses in Tampa neighborhoods and across the nation on Small Business Saturday, and throughout the year.

Dated in Tampa, Florida, this 5<sup>th</sup> day of November, 2015.



*Bob Buckhorn*

Mayor