

Proclamation



Bob Buckhorn, Mayor

WHEREAS, the City of Tampa takes pride in recognizing those individuals whose commitment and dedication have made a lasting impact on our community and its citizens. **Brendan McLaughlin**, ABC Action News, WFTS Channel 28 News Anchor, is one such person; and

WHEREAS, a San Francisco, California native, Brendan earned a Business Management Degree from California State University at Chico before he embarked on his stellar television broadcasting career at a CBS affiliate in his home town of San Francisco, and thereafter he worked for television stations in Austin, Texas and Seattle, Washington before leaving the west coast for Florida to call Tampa his home; and

WHEREAS, Brendan joined WFTS Television in Tampa when the station became an ABC Network News affiliate anchoring its inaugural newscast in 1994, and with his warmth, genuine nature, and gift of storytelling, he was instantly welcomed into the homes of the Tampa Bay viewing community, reporting on newsworthy people, politics, events and topics of interest; and

WHEREAS, during his nearly three decades in television, reporting national and local news, Brendan has been recognized for his professional expertise including receiving an Associated Press Broadcasters' *Best Mobile Journalist Award*, for dispatching news from Cuba, Iraq and Vietnam he received a *Regional Emmy Award*, and he has been acknowledged for his coverage of the Loma Prieta earthquake that occurred in Northern California in 1989 that interrupted the World Series, and the 2002 NFL Super Bowl in San Diego, California where the Tampa Bay Buccaneers won the Championship with a 48-21 victory over the Oakland Raiders; and

WHEREAS, throughout his twenty-one years with ABC Action News, Brendan has been known for his commitment to accurate reporting and fairness and for his love of the Tampa Bay area, and his leadership and community involvement including with the Crisis Center of Tampa Bay, Central City YMCA, Wheel Chairs for Kids and Stageworks Theatre has endeared and connected him to the citizens who value his dedication and unwavering integrity; and

WHEREAS, as one of the most popular television personalities in the Tampa Bay area and well-respected by his peers in broadcast journalism, the media and with the viewing audience, he will be missed as Anchor during the 5:30 p.m. and 6:00 p.m. newscasts, and the City of Tampa is honored to congratulate Brendan McLaughlin on his retirement from ABC Action News, WFTS Channel 28 after twenty-one years, and appreciative of the many contributions he has made to our community and its citizens.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim Friday, December 18, 2015 as

“BRENDAN MCLAUGHLIN DAY”

in the city of Tampa, Florida and urge all citizens to join me in wishing him continued success and happiness in his future.

Dated in Tampa, Florida this 18th day of December, 2015.



Bob Buckhorn

Mayor