

Proclamation



Bob Buckhorn, Mayor

WHEREAS, Planned Parenthood Federation of America was founded over a century ago to provide women with valuable information and care needed to live strong, healthy lives and to fulfill their dreams, and the organization has grown to be a trusted health care provider, educator, advocate, and as a global partner assisting similar organizations around the world; and

WHEREAS, established in 1966, **Planned Parenthood of Southwest and Central Florida** (PPSWCF), an affiliate of the Planned Parenthood Federation of America, serves twenty-two counties in Florida, including communities in Fort Myers, Kissimmee, Lakeland, Manatee, Naples, Orlando, Sarasota, St. Petersburg, and Tampa; and

WHEREAS, Planned Parenthood of Southwest and Central Florida's mission is to provide affordable access to comprehensive reproductive healthcare and accurate health information through patient care, education and advocacy; and

WHEREAS, **Barbara Zdravecky** began her Florida career as a social worker in Manatee County, then moved to Key West where she was instrumental in starting the first Hospice Program with a focus on those affected by HIV/AIDS, and thereafter led the Women's Health programming at Manatee Hospital prior to joining Planned Parenthood of Southwest and Central Florida in 1993, serving as its President and Chief Executive Officer, advocating for individual equal rights, access to comprehensive reproductive and sexual health care, education and information; and

WHEREAS, under Barbara Zdravecky's over two decades of leadership, Planned Parenthood of Southwest and Central Florida has grown to include serving over 45,000 patients within its eleven health care facilities, she has led the efforts legislatively to allow access to reproductive health and rights for women, fought for the financial stability and reputation of the organization, and has expanded and coordinated services including cancer screenings, birth control, prevention and treatment of sexually transmitted infections, breast health services, vasectomies, and more; and

WHEREAS, after a stellar career with Planned Parenthood of Southwest and Central Florida, Barbara Zdravecky will retire after nearly twenty-five years of service on January 31, 2018, leaving a legacy of successful leadership and dedication to the organization, and to the communities and individuals it serves.

NOW, THEREFORE, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida do hereby proclaim Wednesday, January 31, 2018 as

"BARBARA ZDRAVECKY DAY"

in the city of Tampa, Florida and urge all residents to join me in thanking Barbara Zdravecky for her commitment to improving the quality of life for our community and wishing her continued success in her future endeavors.

Dated in Tampa, Florida, this 15th day of December, 2017.



Bob Buckhorn

Mayor