

# Proclamation



*Bob Buckhorn, Mayor*

**WHEREAS**, cancer is the leading cause of death by disease among children under the age of fifteen in the United States and it occurs randomly and affects every ethnic group, socioeconomic class and geographic region; and

**WHEREAS**, although the causes of pediatric cancers are largely unknown and approximately 12 percent of children diagnosed do not survive, major treatment advances in recent years have resulted in cures and long-term remissions; and

**WHEREAS**, children are our most precious resource and the Tampa, Florida area is fortunate to have many businesses, organizations and foundations within our community committed to raising awareness and funds to assist in the research and treatment of children afflicted with cancer; and

**WHEREAS**, *With Purpose*, is a nonprofit youth and community-led organization dedicated to making sure kids with cancer have access to safe and effective treatment options and it believes that children with cancer should have hope for a bright future; and

**WHEREAS**, the *Public Relations Student Society of America* (PRSSA) has joined the With Purpose organization in its *Bateman Case Study Competition* which challenges teams of college students to plan and implement a comprehensive public relations campaign that brings awareness to the mission of advancing treatment for kids with cancer; and

**WHEREAS**, locally, the University of South Florida (USF) Public Relations Student Society of America will join with other PRSSA chapters across the nation who are participating in the Bateman Case Study Competition and are hosting **A Day 'With Purpose'** awareness event at the USF Marshall Student Center Atrium on Friday, March 9, 2018.

**NOW, THEREFORE**, I, Bob Buckhorn, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim Friday, March 9, 2018 as

## **“A DAY ‘WITH PURPOSE’”**

in the city of Tampa, Florida, and urge all citizens to join me in thanking the members of PRSSA and the With Purpose organization for their efforts in advocating for and supporting pediatric cancer patients and their families.

Dated in Tampa, Florida, this 7<sup>th</sup> day of February, 2018.



*Bob Buckhorn*

Mayor

