

Proclamation



Jane Castor, Mayor

WHEREAS, in its tenth year globally, **Social Media Day** celebrates online platforms such as Facebook, Instagram, Twitter, LinkedIn, and Snapchat, that enable us to connect with real-time information, share ideas, and have our voices heard both locally and all over the world; and

WHEREAS, the City of Tampa, Florida utilizes social media platforms to engage constituents in a two-way conversation, distribute critical information, build civic pride, and connect members of our community, and the Tampa community was named one of the top ten cities for Social-Savvy Small Businesses by *Radius Intelligence*; and

WHEREAS, Tampa Bay **Social Media Day**, hosted by Social Media Squared, will include a celebration at Coppertail Brewing Company for Social media enthusiasts, users, and local businesses on Sunday, June 30, 2019, and the event features several Education Sessions, a fundraising event to benefit Special Olympics of Florida, Inc. whose mission is to provide year-round sports training and competition for people with intellectual disabilities, and the annual **Tampa Bay Social Media Day Awards** to honor local community members in several categories including Best Local Influencer, Best Local Business, Best Local Photographer, Best Local Blogger, and Best Local Agency; and

WHEREAS, the goal of the event is to encourage growth in social media marketing for those actively participating for their business, and unite businesses, innovators, influencers, and the community for an opportunity to connect their online networks offline, in a face-to-face setting, bringing the community closer together, and at the same time help support the fostering of tomorrow's technology leaders; and

WHEREAS, the City of Tampa is dedicated to making our city innovative and technology driven, providing citizens with up-to-date opportunities and to attract the best and brightest talent from around the nation.

NOW, THEREFORE, I, Jane Castor, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim Sunday, June 30, 2019 as

“TAMPA BAY SOCIAL MEDIA DAY”

in the city of Tampa, Florida, and urge all citizens to join me in celebrating Social Media of all kinds that enhances not only social connections, but also provides tools for delivering information and business marketing.

Dated in Tampa, Florida, this 5th day of June, 2019.



Jane Castor

Mayor