

Proclamation



Jane Castor, Mayor

WHEREAS, connecting the community and the world, **WEDU Public Broadcasting Service (PBS)**, was established on October 27, 1958, it is owned by Florida West Coast Public Broadcasting Inc., and is the Tampa Bay area's leading public broadcasting service station and public media company; and

WHEREAS, WEDU PBS is a non-profit corporation dedicated to excellence, and provides a variety of award-winning educational, entertaining, and thought-provoking local, national and international content on-air and online, and it serves sixteen counties in West Central Florida and carries four channels dedicated to providing the best in arts, culture, news, history, science and children's programming; and

WHEREAS, WEDU PBS educates, informs, and enriches lives of its loyal audience, and the organization is dedicated to its mission of serving the public good and in aiding in the creation of an informed citizenry through quality programming using new technologies and community outreach, and it fulfills the educational, informational and cultural needs of the public; and

WHEREAS, the WEDU PBS viewing audience enjoys its popular programming including WEDU Art Plus, Florida This Week, That's All I'm Saying with Ernest Hooper, WEDU Quest, Up Close with Cathy Unruh, Suncoast Business Forum, A Gulf Coast Journal, Smart Health, and documentaries, series, specials, national programs, and much more, and it annual hosts the nationally recognized *WEDU Be More Awards* to honor and showcase nonprofit organizations and individuals who make an impact in the Tampa Bay area with their initiatives and contributions; and

WHEREAS, WEDU PBS has been recognized over the years with many prestigious honors in various categories including numerous *Suncoast Regional Emmy Awards*, *Griot Drum Awards*, *National Educational Telecommunications Association (NETA) Awards*, and several *Film Festival Awards*; and

WHEREAS, in recognition of their **60th Anniversary**, the organization is hosting its **WEDU Block Party Open House** at the WEDU Studios in Tampa, Florida on Saturday, October 19, 2019, and this special celebration festival includes WEDU station tours, WEDU PBS Kids Fun Zone, carnival style games, live performances, Celebrity Chef presentations, book signing, a food truck rally, a voter registration drive, and more.

NOW, THEREFORE, I, Jane Castor, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim Saturday, October 19, 2019 as

"WEDU PUBLIC BROADCASTING SERVICE DAY"

in the city of Tampa, Florida, and urge all citizens to join me in congratulating WEDU PBS on this milestone 60th Anniversary, in thanking them for all their contributions over the years, and in wishing them continued success in the future.

Dated in Tampa, Florida this 19th day of October, 2019





Mayor