

Proclamation



Jane Castor, Mayor

WHEREAS, many people select cruises for their vacations for reasons that include the value, food, pampering, entertainment, and because it is a family-friendly atmosphere with a variety of things for everyone to enjoy, all in one beautiful location; and

WHEREAS, the popularity of vacations aboard cruise vessels has increased over the years, and approximately 28.5 million individuals in 2018 enjoyed cruising worldwide from short durations of just a few days to well over ten, and destinations include the Mediterranean, the Caribbean, Bahamas, Bermuda, Europe, the Antarctica, Greek Islands, North America, and many more exciting places globally; and

WHEREAS, a leader in the leisure travel industry, **Carnival Cruise Line** was established in 1972 by Ted Arison, and today is the world's largest cruise ship operator, currently with 26 vessels in its fleet, and it has an estimated 27.8 percent of the North American market share; and

WHEREAS, an important component of the city of Tampa, Florida, and the largest economic engine in the region, **Port Tampa Bay** has grown to become the largest and most diversified port in the state of Florida serving bulk, general, and container ships, and cruise lines including Carnival Cruise Line; and

WHEREAS, Carnival Cruise Line began sailing from Port Tampa Bay in 1994, and since that time, the entire region has benefitted by its strong commitment to our area, and it has been a driving force in many of Port Tampa Bay's successes including reaching a milestone of one million cruise passengers in 2018 and 2019, and being named a top ten United States cruise port, and the city of Tampa has had the opportunity to showcase our community to Carnival Cruise Line's global passengers who contribute greatly to our economic success; and

WHEREAS, in celebration of the **25th Anniversary** sailing from our city, Carnival Cruise Line and its President Christine Duffy are hosting a Reception and Luncheon aboard the ***Carnival Legend*** docked at Cruise Terminal 3 on Sunday, November 10, 2019, and the event will provide the opportunity for Port Tampa Bay and the entire community to thank the organization for their contributions to Tampa's growth and success.

NOW, THEREFORE, I, Jane Castor, by virtue of the authority vested in me as Mayor of the city of Tampa, Florida, do hereby proclaim Sunday, November 10, 2019 as

"CARNIVAL CRUISE LINE DAY"

in the city of Tampa, Florida, and urge all citizens to join me in congratulating Carnival Cruise Line on this milestone anniversary, thanking them for their dedication to our community, and in wishing them continued success and smooth sailing.

Dated in Tampa, Florida, this 31st day of October, 2019.





Mayor