



Overview

One City: Destination for Impact:



Samaritan's Feet is creating a servant leadership legacy around the world by engaging people of all backgrounds to serve their fellow man as a symbol of shared humanity.

One City: Samaritan's Feet has identified communities throughout the United States and has designated those cities as targeted Destinations for Impact to expand Samaritan's Feet's footprint of service. This One City will not only focus on the distribution of shoes, but also on bringing neighbors, religious leaders,

community influencers, and public service personnel together to inspire empathy and unity. One City Tampa: Destination for Impact events typically serve between 5,000 and 6,000 people with the main distribution being held March 11, 2023. Samaritan's Feet wishes to expand our footprint in Tampa and bring hope and dignity to the community and those in need with a gift of Shoes.

Hope/Community Kickoff Gathering:

Our goal is to involve as many community partners as possible and engage these partners and/or sponsors early in the process. We would like to begin our impact in One City Tampa by holding a Hope/Community Kickoff Gathering. This event will be held February 8, 2023. This is an evening event that will bring together potential sponsors, donors, and friends of Samaritan's Feet.

The attendees will learn how their support in the One City Tampa event will impact the Tampa community including how individuals from diverse backgrounds will come together to serve their neighbors in need with a new pair of shoes, message of hope and an act of

compassion.



The Events:

Domestic Shoes of Hope:

Samaritan's Feet realizes our mission in the United States through distributions of *Hope Totes* filled with new shoes, socks, hygiene kit and a message of encouragement (*Hope Note*) to those who are in need.

The Tampa distribution will serve between 2000 and 6,000 children, adults and seniors, delivering Hope Totes as well as compassion and dignity. With the support of community partners who share our mission to transform communities through service to others this gift of Hope will impact the community where we live and play.



Shoe Lockers:

Children's Shoe Lockers:

The Children's Defense Fund reports in a 2020 study that 1 in 5 children in America live in poverty which can create a lack of access to necessities like shoes and socks. Samaritan's Feet has created the Shoe Locker to help address this growing need. With a full assortment of 200 pairs of shoes on hand at each Title I school selected, children in need can receive their new pair of sneakers immediately, allowing them to get right back into the classroom and right back onto the playground.

Shoe Lockers is a consistent, effortless way to show every child that they are important and entitled to run and play safely, regardless of economic circumstance.



Senior Shoe Lockers:

More than 15 million people ages 65 and older (30.1%) have incomes below 200% of the official poverty threshold which often denies seniors of their basic human needs, such as shoes.

Samaritan's Feet has created the Senior Shoe Locker to help address this growing need.

A Senior Shoe Locker is a way to provide new shoes, designed specifically for seniors, as the needs arise. Kept on-site at senior centers, aging partners facilities and more, a Senior Shoe Locker is a supply of anti-slip, lightweight shoes to improve foot health and mobility, while also providing dignity and hope making them immediately available when a senior has improper fitting or worn shoes.

Seniors in need can receive a new pair of shoes quickly, allowing them to get right back to life with the security of a good fitting shoe which eliminates concerns of falling and other health issues impacted by improper footwear. We recognize that senior's needs can fluctuate based on their circumstances, but the Senior Shoe Locker is a constant.

This program is built to ensure that Seniors can walk and balance with comfort and confidence at the same time increasing health and wellness with dignity and hope.

Proposed 2023 Tampa Bay Destination for Impact

Overview Main Distribution Event March 11, 2023

Hope/Community Gathering to be held February 8, 2023

Samaritan's Feet recommends a community Destination for Impact strategy with a goal of serving 6,000 children, seniors, and their families through scheduled Destination for Impact Events in Tampa. This significant impact will require both the financial and volunteer commitment of multiple partners including individuals, churches, corporations, and organizations.

1. One City: Destination for Impact - Tampa, a community unity-based event events/serving 2,000 local families to be held March 11, 2023 at the University of South Florida. Samaritan's Feet and our partners wish to secure: *
 - Engagement of corporate and community leaders from local and state government, first responders including police and fire departments, and religious leaders in a show of unity.
 - Engagement up to 100 pre-event volunteers to sort and pack Hope Totes and up to 200 event day volunteers working together to deliver hope, dignity, and of course, shoes.
 - Distribute 1500 shoes to children and families and 500 pairs to our senior population.

- The location will be the University of South Florida Baseball stadium.
- Hope/Community Kickoff Gathering, a gathering of community and corporate leaders/philanthropists each capable of committing to sponsor, in some way, the main distribution on March 11, 2023. A Hope/Community Kickoff Gathering is an early evening event, with the goal of sharing the Samaritan's Feet mission of hope and securing supporters, partners, and community engagement for the One City mission.

Samaritan's Feet Impact Globally



Thank you to our inaugural sponsors:

